



The Arizona Pest
Professional Organization
Proudly Presents

2nd Tri-Annual Business Forum
“SWOTT Analysis”

May 17, 2018 11:30 - 5:30 pm

Orange Tree Golf Resort 10601 N 56th St Scottsdale AZ 85254

Featuring Chris Ronzio with Trainual
&

Peter Schopen Jr., President of Schopen Pest Solutions

Join us as a vendor/sponsor for an event designed to put you in front of the right people - Business Owners and Buyers – Your Target Market – Your Customers. You will spend 5 hours with 1 on 1 opportunities to meet the people with purchasing power. We provide you with an opportunity to:

- **MEET THE DECISION MAKERS IN THE PEST CONTROL INDUSTRY**
- **SHOWCASE YOUR BRAND AND COMPANY**
- **INCREASE YOUR SALES TO OUR INDUSTRY**
- **HELP OUR PEST CONTROL INDUSTRY GROW STRONGER**

WE GROW - YOU GROW

This is the second of 3 forums that will take place in 2018. January 30th focused on Strategic Planning, May 17th topic will be SWOTT Analysis, and October 30 will be a Year End Evaluation. For more information see the following pages or visit our website azppo.org.

Registration Information

Don't miss a chance to have 5 hours in front of leaders in Pest Control – Arizona's Finest attend these meetings. Review the available sponsorships below. If you are purchasing a vendor table, refer to the chart on the next page and provide us with 3 choices for table placement. Please register by **April 20th**. *The sooner you register, the more publicity you will receive for your company!* AZPPO reserves the right to give placement preference to those committing to multiple events. Those committing to multiple events will lock out competition for subsequent events.

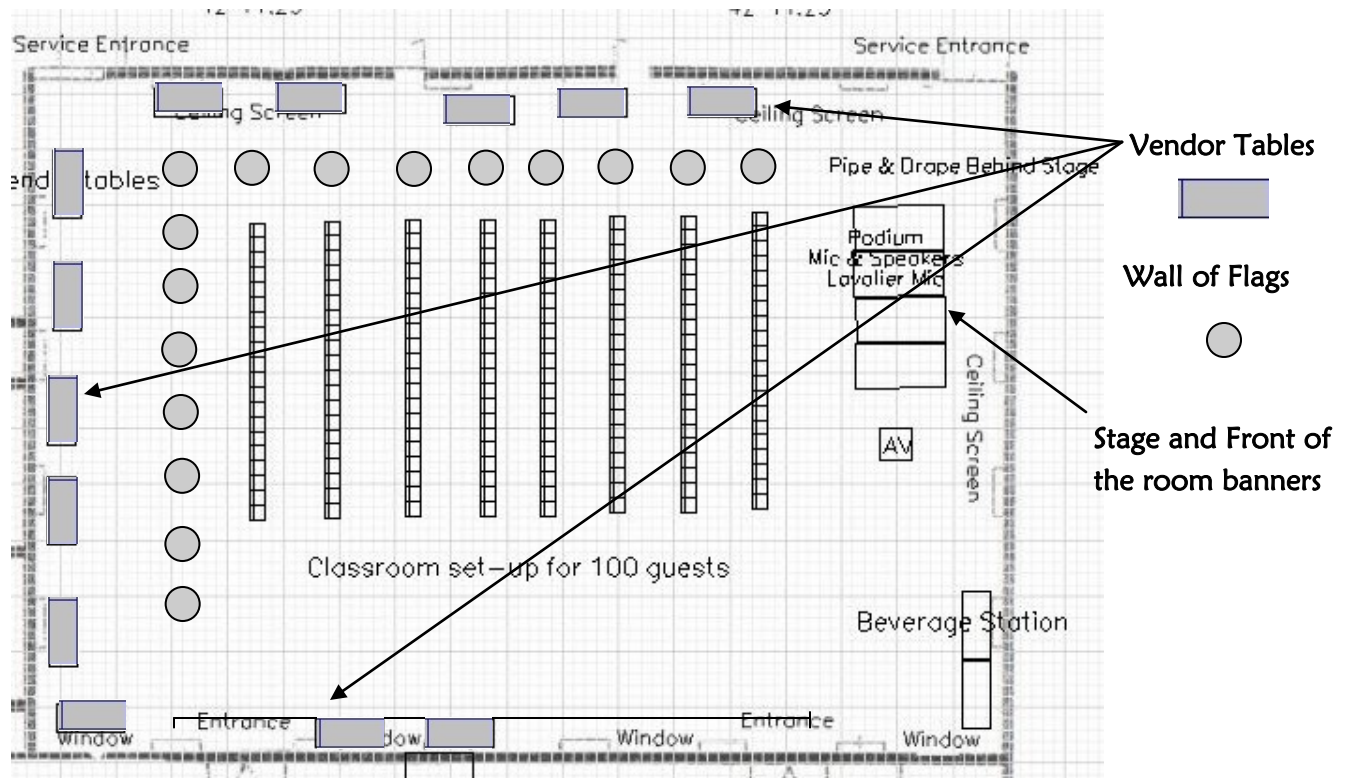
Vendor Tables

- ➔ Vendors will receive 1 draped 6 foot table, logo recognition in rolling PowerPoint, attendee contact information following the event, and an opportunity to interface with Pest Control Operators from around the state. Includes meals, drinks and attendance to the Forum for 1 person.
- ➔ Vendor Tables: \$350 May 17th Event Only
 \$250 Each when Registering for May 17th & October 30th Events

Sponsorships

- ➔ **TITLE SPONSOR - \$5,000 for May Forum, \$8,000 for 2 remaining Forums (20% savings for 5/17 and October) first come first served** – Includes Top Billing of your logo on all printed and digital promotional materials and attendee takeaways, a Vendor Table (your choice of location), opportunity for presence at registration table to greet attendees as they arrive, multiple opportunities addressing the session at opening of session, introduction of lunch sponsor, workshop and happy hour, front of the room banner space prime location, logo recognition in rolling PowerPoint, your company's video (up to 5 minutes) played during lunch and happy hour, attendee contact information following the event, recognition plaque, opportunity to contribute prizes to the raffle, opportunity to add item to attendees swag bag. Includes meals, drinks and attendance to the Forum for 2 people.
- ➔ **SPEAKER SPONSOR - \$1,500 Limited to 1, first come first served** – Includes up to 4 minutes addressing the session and introducing the keynote speaker, a Vendor Table your company logo on printed speaker materials and digital attendee takeaways, front of the room banner space, logo recognition in rolling PowerPoint, your company's video (up to 5 minutes) to be played during lunch and happy hour, attendee contact information following the event, recognition plaque, opportunity to contribute prizes to the raffle, opportunity to add item to attendees swag bag. Includes meals, drinks and attendance to the Forum for 1 person (additional attendees \$75 each).
- ➔ **LUNCH - \$1000 Limited to 2, first come first served** – Includes 2 minutes addressing the session, front of the room banner space, a Vendor Table, logo recognition in rolling PowerPoint, your company's video (up to 5 minutes) played during lunch and happy hour, attendee contact information following the event, recognition plaque, opportunity to contribute prizes to the raffle, opportunity to add item to attendees swag bag. Includes meals, drinks and attendance to the Forum for 1 person (additional attendees \$75 each).
- ➔ **HAPPY HOUR - \$750 Limited to 2, first come first served** - Includes 2 minutes addressing the session, front of the room banner space, logo recognition in rolling PowerPoint, your company's video (up to 5 minutes) played during lunch and happy hour, attendee contact information following the event, recognition plaque, opportunity to contribute prizes to the raffle, opportunity to add item to attendees swag bag. Includes meals, drinks and attendance to the Forum for 1 person (additional attendees \$75 each).
- ➔ **Wall of Flags - \$500** - Custom 9' Flag with your logo. Be included in a wall of flags to separate the room from the vendor tables – very visible. Your flag will be displayed at both Forums. You keep the flag at end of year, or we keep it and renew for 2019 Forums for \$300 for all 3 events.
- ➔ **Gift Bag Sponsor - \$250 Limited to 1, first come first served** - Your company logo printed on attendee swag bags.
- ➔ **Gift Bag Contributor - \$100** - Place your company advertising in attendee swag bags.
- ➔ **Front of the room banner sponsor - \$150** - Hang your company banner at the front of the room.
- ➔ **Raffle Sponsor - \$195** - Contribute to raffle prizes.

Additional Information



AGENDA

- 11:30 Registration
- 12:00 Lunch, Welcome, Invocation
- 1:00 Sponsors/Vendors Introduced
- 1:15 Keynote Speaker Pete Schopen
- 2:45 Break
- 3:00 Topic Workshop Chris Ronzio, Facilitator
- 4:00 Reception/Panel Discussions/Time with Vendors
- 5:30 End

SPEAKER BIOS



Chris Ronzio is the founder of Trainual.com, a platform for entrepreneurs to get their business out of their brain by documenting and delegating the processes in their company.



Pete Schopen is a successful business man and author. He contributes regularly to PMP Magazine. Pete is a 2nd generation pest control operator with revenues close to 2-million dollars.

Registration Form

Name: _____ Company Name: _____

Mailing Address: _____ City: _____ State: _____ Zip: _____

Telephone: (____) _____ Fax: (____) _____

Email: _____

Vendor Table

Table May 17th Event Only - \$350 \$ _____

Table May 17th & October 30th Events - \$600 \$ _____

Sponsorships

Title Sponsor - \$5000 5/17 event, \$8,000 for both May & October (1 available) \$ _____

Speaker Sponsor - \$1500 (1 available, first come) \$ _____

Lunch Sponsor - \$1000 (2-1 available, first come) \$ _____

Happy Hour Sponsor - \$1000 (2 available, first come) \$ _____

Wall of Flags - \$500 \$ _____

Gift Bag Sponsor - \$250 (1 available, first come) \$ _____

Gift Bag Contributor - \$100 \$ _____

Front of the Room Banner Sponsor - \$150 \$ _____

Raffle Sponsor - \$195 \$ _____

Grand Total \$ _____

THREE WAYS TO REGISTER:

1. Mail this form to:

AZPPO
Attn: Tracy Unmacht
Capitol Consulting
818 N 1st St
Phoenix, AZ 85004

2. Fax to: 602-712-1252

3. Online at azppo.org

Payment Information

Our check is enclosed (payable to AzPPO)

Please charge the total to my credit card:

VISA MASTERCARD AMEX

Credit Card #: _____ Exp: _____

Sec Code: __ Cardholder Name: _____

Cardholder Signature: _____